SNBC

Extraordinary Value!

BTP-3200E/3300E

Compact Direct Thermal / Thermal Transfer Label Printers

Desktop Barcode Label Printers

The versatile next generation SNBC BTP-3200E/3300E printers produce direct thermal or thermal transfer labels for applications in retail, logistics, medical, light industry, manufacturing and many other industries. Featuring large capacity memory and high-speed label output, the BTP-3200E/3300E supports additional factory options such as an adjustable liquid crystal display, cutter, and peeler.

- Print Speed Up to 152mm/second (6 inches/second)
- Handles 19mm -118mm Wide Media (0.75"- 4.6")
- 64MB SDRAM and 4MB Flash Memory
- New Label Detection Technology for Easy Paper Orientation
- Easily Adjusts to Different Media Thickness
- On-Board USB Interface Plus Choice of Serial, Parallel, Ethernet or WIFI Interface Options

Contains Everything Necessary – Including the Communications Cables – in the Carton

Features

- Compact Design
- User Friendly Operation
- Fast, Six Inch per Second Print Speed
- Supports Die-Cut Label Paper and Continuous Paper
- Moveable Sensors, Adapts for Multiple Paper Types
- Tool-Free Printhead and Platten Replacement

Optional Devices / Upgrades

Modify or upgrade your printer with these easy-to-add options:

- Serial, Parallel, Ethernet and Wireless WiFi Interface Boards are User Interchangeable
- Adjustable LCD (Factory Option)
- Cutter (Factory Option)
- Peeler (Factory Option)

Applications

- Retail Shelf and Product
- Shipping / Receiving
- Archivable Labels
- Warehouse
- Transportation
- Medical
- Inventory and Asset Labeling
- Logistics
- Quality Control
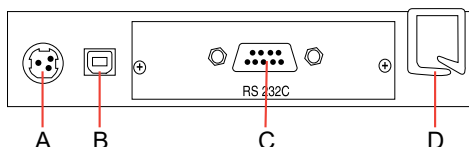- Security
- Pre-Packing
- Compliance

Ports and Connectivity

A DC 24V Power-In
B USB
C Choice of Serial (Shown), Parallel, USB, Ethernet or Wireless WiFi Interface Boards Available
D Cable Management Clip

Specifications		BTP-3200E	BTP-3300E
Print Method:		Direct Thermal / Thermal Transfer	
Resolution:		203 DPI	300 DPI
Print Width:		4-3/31" (104mm)	4-11/64" (106mm)
Print Speed:		6" (152mm)	4" (102mm)
Memory –	Flash:	4MB	
	SDRAM:	64MB	
Sensors:		Moveable Transmission Sensor / Reflection Sensor	
Drivers –	32 bit:	Windows 2000 / XP / Server2003 / Server2008 / VISTA / Windows 7 / Windows 8 / Windows 10	
	64 bit:	Windows XP / Server 2003 / Server2008 / VISTA / Windows 7 / Windows 8 / Windows 10	
	Other:	Linux CUPS	
Interface:		USB+Serial / USB+Parallel / USB+Ethernet / USB+WiFi / USB Only	
Control Panel –	Status LED:	Power Status (Green, Orange and Red)	
	Control Button:	FEED	
	LCD Screen:	Printer Configuration / Display Status (Optional)	
Bar Code –	1D:	UPC-A / UPC-E / EAN8 / EAN13 / Code39 / Code93 / CODE128 / CODABAR / ITF25 / Industry-ITF25 / HBIC (Code39 with verify symbol) / UPC2 / UPC5 / Post25 (China) / UCC/EAN Code / Matrix 25 / POSTNET CODE / Storage and Transportation Code	
	2D:	PDF417 / QR Code / Maxicode / Data Matrix	
Fonts –	Single Byte Font:	FONTO~FONT8 / 6 Types of ASD Smooth Fonts / 8 Types of Courier Fonts	
	User Defined Font:	User Can Define and Download Font into Flash or SDRAM	
Character Modification:		Rotate 0°, 90°, 180°, 270° / Enlarge 1 ~ 8 Times in Both Horizontal or Vertical Direction / Reverse	
Graphic Printing –			
	Binary Non-Format Bitmap:	HEX / PCX / BMP / IMG Can Be Downloaded Into Flash or RAM	
Language:		BPLZ / BPLE	
Paper –	Type:	Continuous Paper / Marked Paper / Tag Paper / Fan-Fold Paper / Perforated Paper	
	Paper Thickness:	0.06mm ~ 0.20mm	
	Paper Width:	3/4" ~ 4-3/4" (19mm ~ 120mm)	
	Label Length:	25/64" ~ 39-3/8" (10mm ~ 1000mm)	
	Outside Diameter:	5" (127mm) Maximum	
	Inside Diameter:	1/2" (12.7) Minimum / 1" (25.4mm) Maximum	
	Paper Out:	Tear-Off (Standard) / Peel Off (Factory Option)	
Ribbon –	Ribbon Width:	4-7/16" (110mm) Maximum	
	Ribbon Length:	984 Feet (300m) Maximum	
	Ribbon Roll Inside Diameter:	1" (25.4mm)	
Reliability –	Printhead Life:	> 30 Km	
	Cutter Life:	1,000,000 Cuts	
Power Supply –	Input:	100 ~ 240 VAC, 50/60 Hz	
	Output:	24V DC, 2.5A	
Temperature –	Operating:	41° ~ 113°F (5° ~ 45°C)	
	Storage:	-40° ~ 140°F (-40° ~ 60°C)	
Humidity –	Operating:	20% ~ 90% RH Non-Condensing	
	Storage:	20% ~ 93% RH Non-Condensing	
Dimensions:		8-1/2"W x 7-1/4"H x 12"D	
Shipping Weight:		7.63 lbs. (3.45kg)	
Safety and EMI:			

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